

Examination of Estimates of Expenditure 2006-07
**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

Reply Serial No.

HPLB(PL)067

Head : 82 Buildings Department Subhead (No. & title) :

Question Serial No.

Programme : Buildings and Building Works

1467

Controlling Officer : Director of Buildings

Director of Bureau : Secretary for Housing, Planning and Lands

Question : Under the "Matters Requiring Special Attention" in 2006-07, the Buildings Department will sustain a public education and publicity campaign on the need for periodical safety inspection and maintenance of buildings. Please provide details of the campaign.

Asked by : Hon. TO Kun-sun, James

Reply :

The Buildings Department will continue to utilize various channels and means to promote the importance of building care and to impress upon building owners the need to keep their properties under regular and proper maintenance. Major publicity and public educational activities proposed for 2006 are as follows:

(a) On aluminium window safety

Publicity to promote window safety, including regular and proper maintenance of windows and proper use of windows targeting "high-risk" periods (e.g. before and during rainy seasons and before Chinese New Year), will be launched including:

- (i) increasing the screening frequency of Announcement of Public Interest (API) on TV and radio in respect of aluminium window safety;
- (ii) sending seasonal reminders to property management companies, owners' corporations and mutual aid committees, etc. to solicit their assistance in promoting the message; and
- (iii) distribution of promotional materials directly to households.

(b) On removal of unauthorised building works

A dedicated publicity campaign targeting the removal of unauthorised large advertising signboards, unauthorised large TV-screen type signboards on external walls and unauthorised large glass panel external walls in pedestrian zones will be launched in the second quarter of 2006.

(c) On water seepage

A new “do-it-yourself” guide on water seepage investigation in domestic flats will be produced in the second quarter of 2006 for distribution to building owners, property management companies, owners’ corporations and mutual aid committees.

(d) On bamboo scaffolding safety

A new TV API promoting bamboo scaffolding safety and the importance of taking precautionary measures before and during inclement weather will be produced. A new poster will be distributed to construction sites, existing buildings, property management companies and contractors, etc. The new API and poster campaign will be launched in early May 2006.

(e) On general building care

We will continue to maximize the screening of our promotional materials on building care in buses, trains, outdoor advertisement boards, radio commercials, and time-check sponsorship.

Community events, e.g. carnivals, essay writing contests, souvenirs redemption exercises and exhibitions to promote building care to various target audiences will be organised.

Signature

Name in block letters

Post Title

Date

CHEUNG Hau-wai

Director of Buildings

10 March 2006
