

Examination of Estimates of Expenditure 2004-05
**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

Reply Serial No.

HPLB(PL)082

Question Serial No.

0167

Head: 91 Lands Department

Subhead(No. & title):

Programme: (2) Survey and Mapping

Controlling Officer: Director of Lands

Director of Bureau: Secretary for Housing, Planning and Lands

Question: Regarding the promotion of map products and services, how many sales outlets for paper maps and aerial photographs are there at present and how are they distributed over the territory? Does the Government have any plans to promote paper maps and aerial photographs to the public and will they involve additional resources?

Asked by: Hon. LAU Ping-cheung

Reply:

The Survey and Mapping Office (SMO) has 11 sales outlets for paper maps. These are the Map Publications Centres at North Point, Hong Kong (MPC/Hong Kong) and Yau Ma Tei, Kowloon (MPC/Kowloon), and nine other sales outlets at the District Survey Offices (DSO) in Wan Chai, Central, Tsuen Wan, Tuen Mun, Yuen Long, Fanling, Tai Po, Sha Tin and Sai Kung.

Aerial photographs are available for sale at MPC/Hong Kong and DSO/Kowloon.

Other than the SMO sales outlets, the more popular paper maps are also available at:

- (a) Online Government Bookstore (i.e. through Electronic Service Delivery); and
- (b) six Post Offices (i.e. General Post Office, Kowloon Central Post Office, Kwun Tong Post Office, Mong Kok Post Office, Tsim Sha Tsui Post Office and Tuen Mun Central Post Office).

In 2004-05, SMO will promote its map products and services by participating in the Hong Kong Book Fair, organizing road shows, placing advertisements in newspapers and issuing press releases. Provisions have already been made in the Department's estimates of expenditure for 2004-05 to undertake such activities.

Signature _____

Name in block letters PATRICK L C LAU

Post Title Director of Lands

Date 25 March 2004