

## MTR - A Catalyst for Satellite Office Hubs

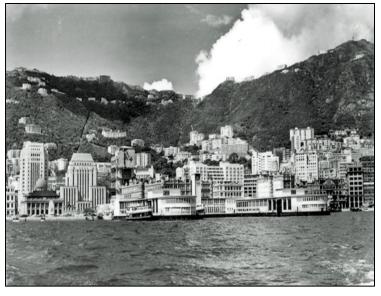
Thomas Ho
Property Director, MTR Corporation
12 March 2011

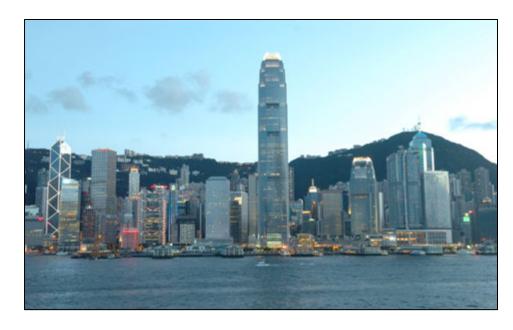




## **Growth of CBD**



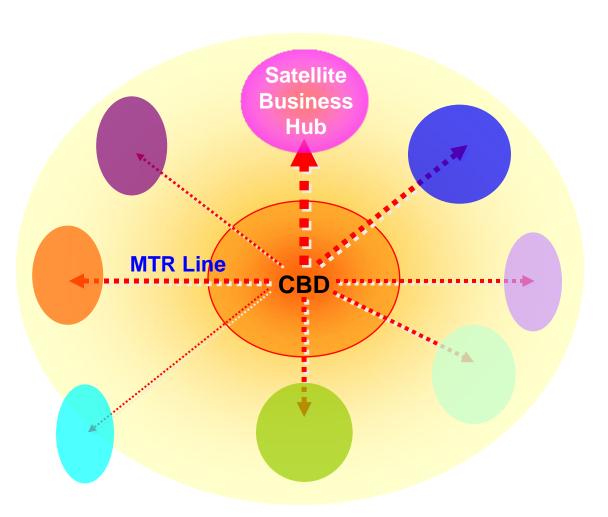




CBD has not moved but its functions upgraded



#### Satellite Business Hubs Created by Economic Force



- CBD as the nucleus
- Some business functions leave CBD
- Satellite hubs rely on CBD to survive
- Distance from CBD determines the trades
- MTR as critical link



#### MTR as a Catalyst

- Quick access to CBD
- Highly reliable service
- Affordable transportation costs
- Attracts investment for office development at locations with potential





## **Importance of the Last Mile**



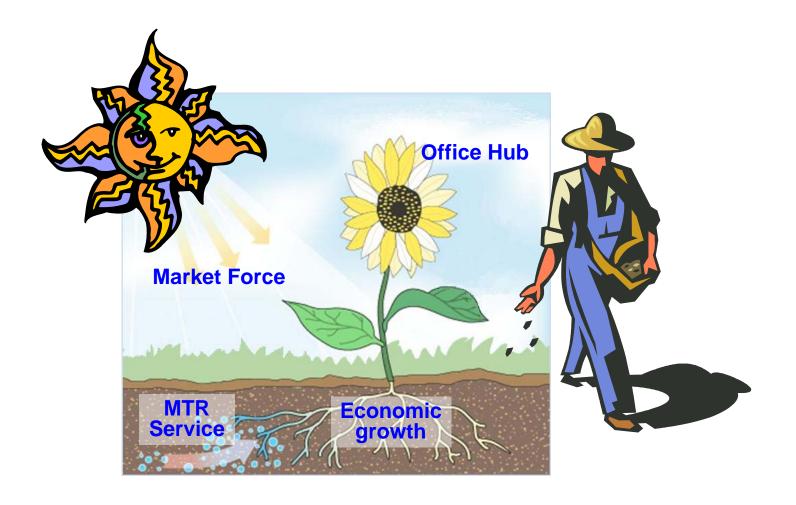


Causeway Bay

- Times Square



#### **Need Someone to Sow the Seeds**





#### **Deliberate Efforts at IFC and ICC**

- New railway drives the extension of the Central CBD
- Iconic building with specially designed trading floors at IFC attracts top financial institutions
- ICC 3 minutes from Central CBD and attractive super-quality 118-storey landmark building

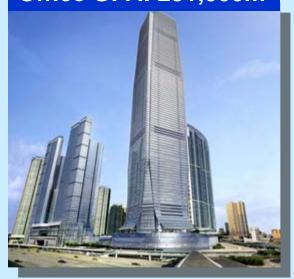
Hong Kong Station

Office GFA: 254,000m<sup>2</sup>

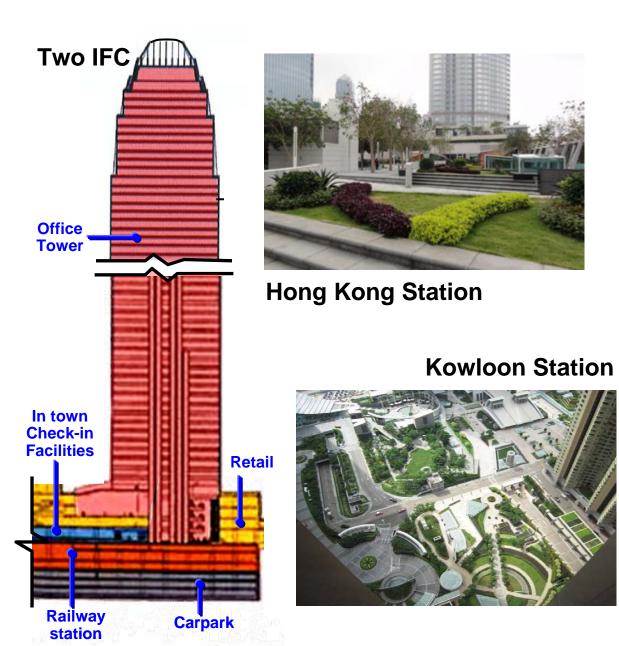


**Kowloon Station** 

Office GFA: 231,000m<sup>2</sup>



#### **Deliberate Efforts at IFC and ICC**

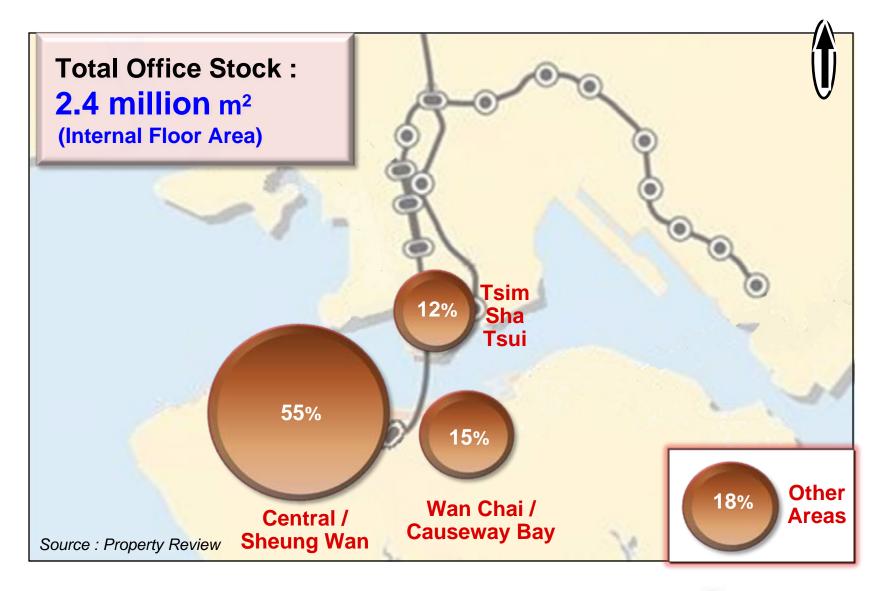






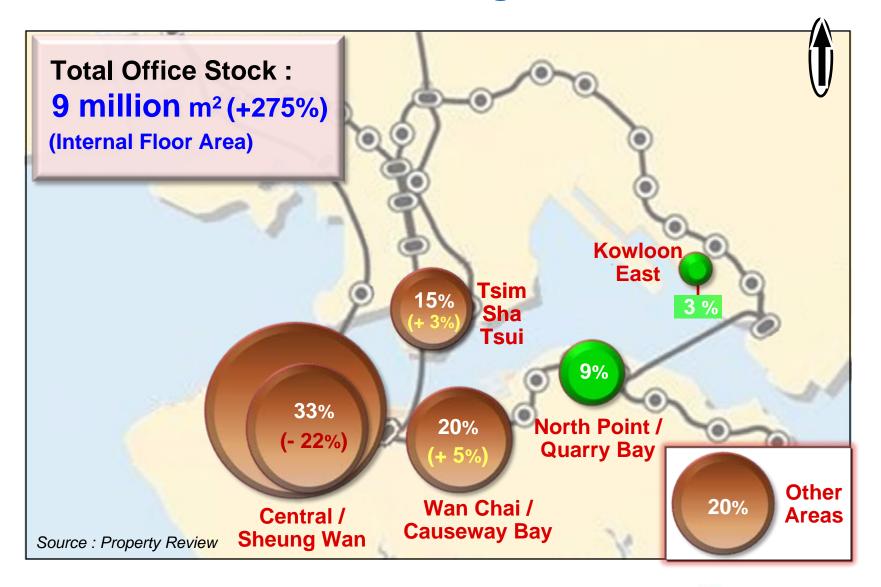


#### **1980 – 3 Office Hubs**



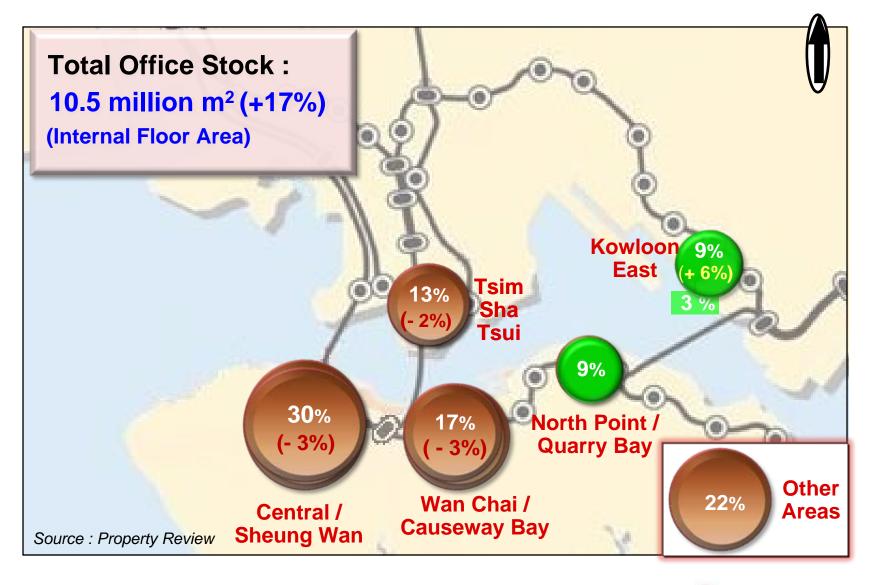


## 2000 – 2 New Hubs Along MTR Lines





#### 2009 - Further Growth of Satellite Hubs









#### **Sustained Economic Growth**

GDP annual growth (2006-2010):
 Hong Kong <u>3.8%</u> v World <u>2.2%</u>

(Source: C&SD, IMF)



 Regional headquarters <u>increased 33%</u> from 2003 to 2010

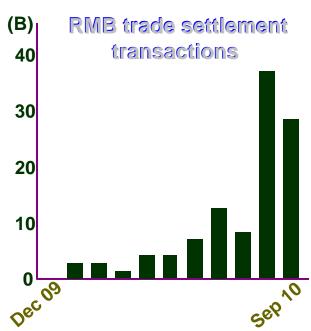
(Source: C&SD)



## **New Growth Engines**

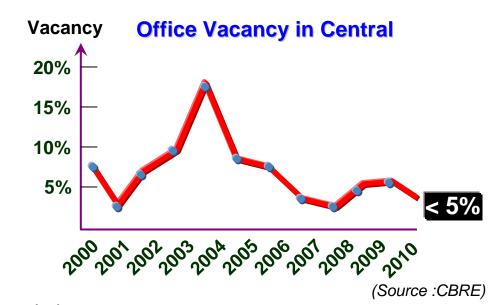
- Individual Visit Scheme
  - <u>HK\$16.1 billion</u> in value-added & created <u>over 50,000</u> jobs in 2009 (Source: FS's Office)
- Offshore RMB Centre
  - RMB trade settlement transactions soared since 2010 (Source: FSTB)
- Hong Kong established as Asset Management Centre
  - Assets under management <u>US\$ 1</u>
    <u>trillion in 2009, 45% increase</u>
    over 2008 (Source: FSTB)

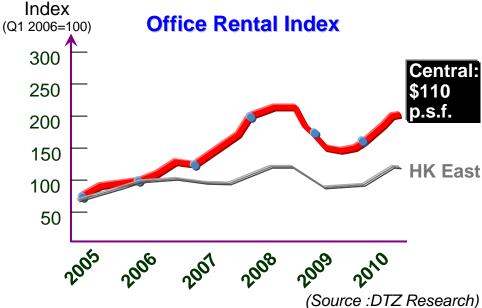




## **Great Demand and Short Supply in CBD**

- Low vacancy & high rent in CBD
- Companies competing for limited office space in CBD
- Further office decentralisation from CBD







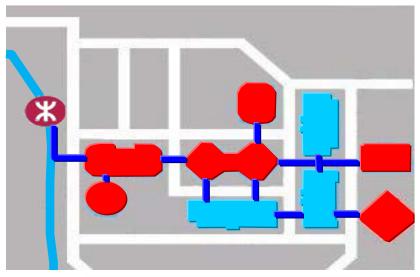


## **Grade A Office Supply in Next 5 Years**



## **Quarry Bay – Further Growth**









## **Kwun Tong – Further Growth**



# **Kowloon Bay – Further Growth by Improved MTR Connectivity**

**Kowloon Bay Station** 





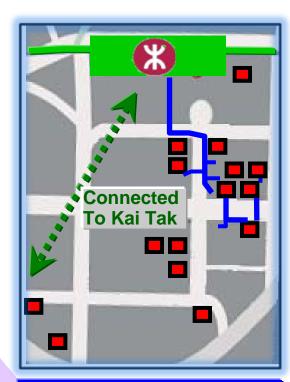










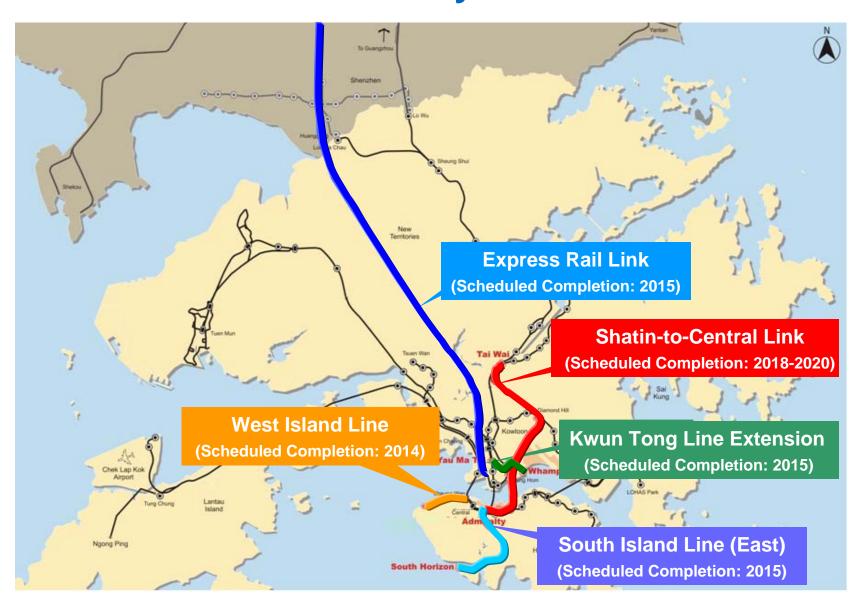


New elevated walkways

Environmentally Friendly Transport System (under study)

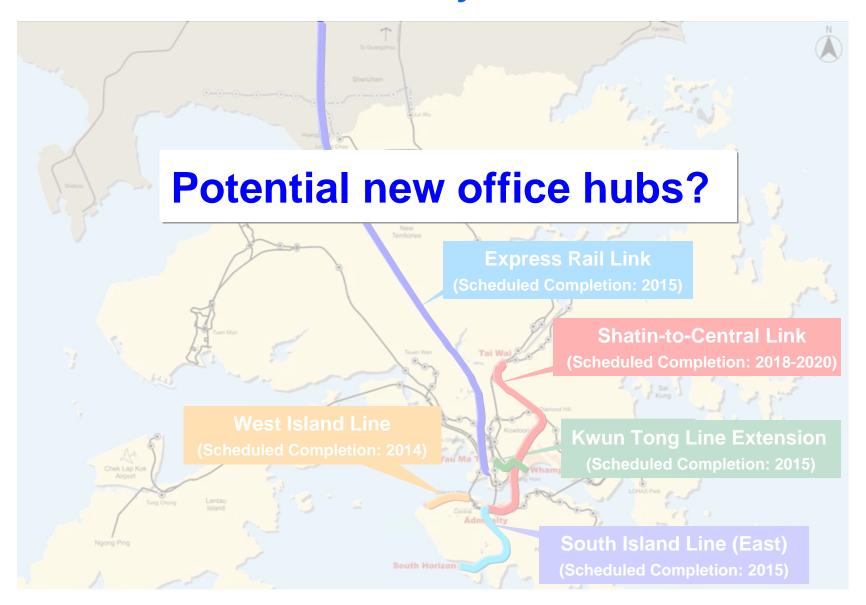


## **New Railway Lines**





## **New Railway Lines**





## South Island Line (East) – Wong Chuk Hang







#### **Shatin-to-Central Link – Kai Tak**

#### **Opportunities:** - 20 mins to Admiralty Kwun Tong **Edward Constraints: Bypass** Road East Fragmented commercial zonings Segregated from surrounding districts by major roads **Catalyst:** - More government offices to bring in other office developments? **Shatin-to-Central** Link Kai Tak





**Future Northern Link and Western Express Link** 





Kwu Tung & Hung Shui Kiu
- Possible business hubs for cross-border visitors & trades



Kam Tin – Possible regional medical / health care hub

#### **Concluding Remarks**

- CBD has little room for expansion to meet fast growing demand
- Government can help by sowing the seeds for a new generation of special purpose office hubs along new railway lines
- CBD further upgraded and specialised as an international financial centre
- MTR provides critical linkage between new office hubs and CBD





**Caring** for life's journeys

