

**“Victoria Harbour” Word Art Competition**  
**Annex 1: Basic Requirements**

The Competition will focus on the theme on “Victoria Harbour” Word Art. Basic requirements are highlighted as below:

Site	Promenade at East Coast Park Precinct as shown in the plan.
Artwork Installation Location	The Artwork shall be installed at the location shown in the plan. Participants shall propose the design taking into account (1) the design of the Promenade; (2) technical feasibility to the site; and (3) indicate the proposed photo shooting distance and location.
Theme	A branding and publicity initiative for the Victoria Harbour (1) A symbolic and spectacular artwork using the “Victoria Harbour” letters as the content of the design; (2) Creative, vibrant and interesting with a size that give due consideration to photo shooting purpose; (3) Clear, succinct, powerful and memorable; (4) Incorporate Augmented Reality (AR) to echo with the design of the Artwork; and (5) Incorporate the “Victoria Harbour Logo” <sup>*</sup> .
Artwork Type	A single piece of Artwork that is suitable for outdoor display, which can encourage interaction with the harbour and bring joyful experience to visitors to the areas.
Artwork Mounting	Free standing <sup>†</sup>
Measurements & Dimensions (Proposed Maximum Size)	The dimensions (plinth inclusive) of the Artwork are approximately 40m (L) x 3 m (H) <sup>‡</sup> .
Maximum Allowable Load	Consideration must be given to the loading capacity and point of weight to avoid causing ground settlement
Artwork Plinth	If a plinth is required, all associated cost of the plinth including necessary shoring for excavation should be covered by the commissioning budget.
Power Outlet / Capacity	a power supply of 13A provided on site tentatively
Feature Lighting / Power Point Provision for Lighting	Not provided
Other Remarks	a. The proposed Artwork should be new works of the Participants and should be technically feasible to the site and installation location. Artworks that have been donated or sold to any persons, companies, institutions, or organizations will not be accepted. b. For installations, consideration must be given to the loading capacity and point of weight. If additional support is necessary for the Artwork, all the relevant cost of the support including necessary shoring for excavation should be covered by the commissioning budget. c. During dismantling after display, the winning teams are required to

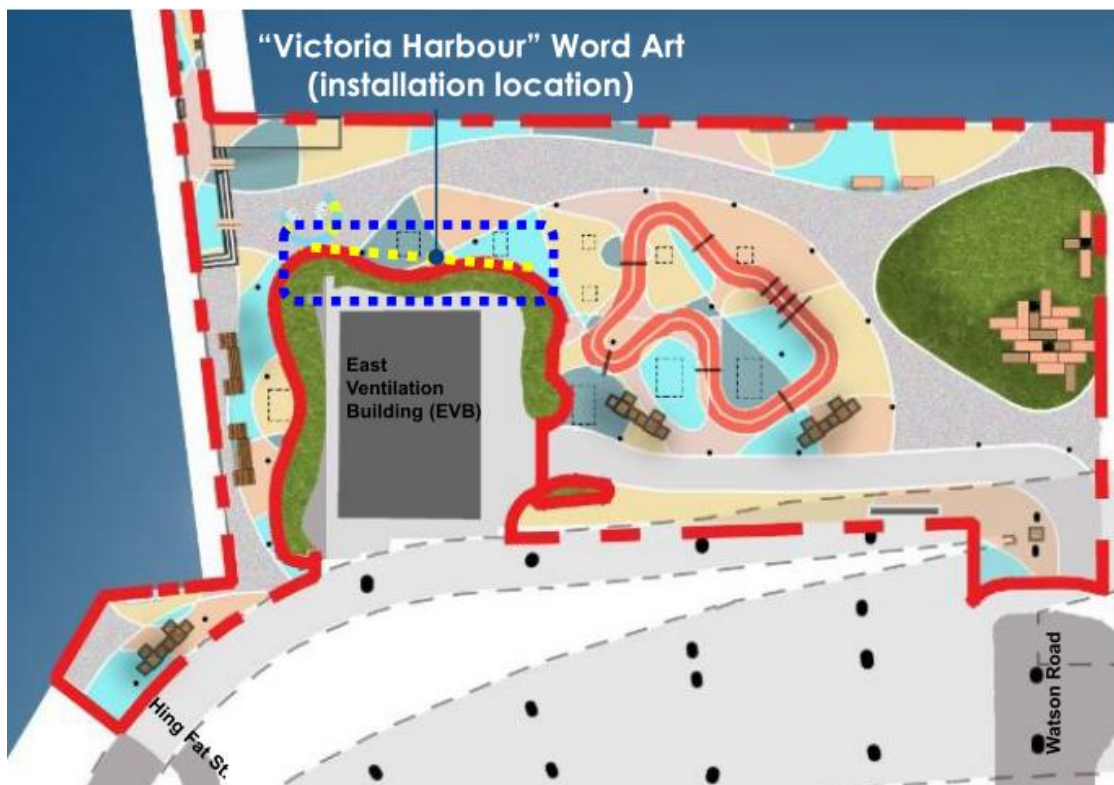
<sup>\*</sup> [https://www.info.gov.hk/gia/general/201107/04/P201107040262\\_photo\\_1029119.htm](https://www.info.gov.hk/gia/general/201107/04/P201107040262_photo_1029119.htm)

<sup>†</sup> For Artwork to be affixed onto a wall, the design has to take into consideration the structure of the wall and of the mounting support (if applicable), as well as the load-bearing areas of the wall.

<sup>‡</sup> The dimensions could be varied depending on the design of Artwork and subject to compliance with other basic requirements..

	<p>reinstate the Locations back to the states before the Artwork are installed. All the relevant costs of the reinstatement works should be covered by the commissioning budget.</p> <p>d. Materials used for the Artwork should comply with the building, health regulations and safety standards.</p> <p>e. Due regard should be given to safety, ergonomics and height design of facilities if especially for use by children or people with special needs.</p> <p>f. The pedestrian flow shall not be obstructed. Footpath with minimum 2000mm clear width shall be maintained;</p>
--	---

1. Promenade at East Coast Park Precinct



**For indicative only**