

**For information on
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**LANTAU DEVELOPMENT ADVISORY COMMITTEE
PUBLIC RELATIONS AND PROMOTION SUBCOMMITTEE**

Latest Progress of Public Relations and Promotion Activities

PURPOSE

This paper aims to report to the Public Relations and Promotion Subcommittee (PRP SC) of the Lantau Development Advisory Committee (LanDAC) the latest progress of public relations and promotion activities for Lantau Development.

PUBLIC ENGAGEMENT EXERCISE

2. A public engagement (PE) exercise for Lantau Development was launched on 31 January 2016 to introduce the major development proposals for Lantau to the public and collect their views. A new website (www.LanDAC.hk) also started operation on the same day to provide a convenient channel for dissemination of information of the PE exercise. The whole PE exercise lasted for three months ending on 30 April 2016. The LanDAC in conjunction with relevant government departments organised PE activities, including media visit, public forums, focus group meetings, briefing sessions for stakeholders, roving exhibitions, opinion surveys, etc. On invitation, they also attended activities organised by a number of groups.

3. The public relations consultants are analysing the information and views collected during PE. A summary of these information and views, together with the analysis results, will be included in the PE report. It is anticipated that the PE report will be published in the second half of 2016. The Administration will take into account suggestions from the LanDAC and public views to formulate the Blueprint for Lantau Development and Conservation in 2016/17.

PUBLIC RELATIONS AND PROMOTION ACTIVITIES

4. After the end of the PE exercise, the Secretary for the Environment and the Secretary for Development jointly led colleagues from various government departments to conduct a shoreline cleanup operation at Shui Hau on Lantau

(Translated Version)

Island on 18 June 2016, with a view to keeping the shoreline at Shui Hau on Lantau Island clean through inter-departmental collaboration.

CONCLUSION

5. Members are invited to note the latest progress of the public relations and promotion activities for Lantau Development.

**The Secretariat
Public Relations and Promotion Subcommittee
Lantau Development Advisory Committee
July 2016**