

(Translated Version)

**For information on
7 April 2017**

LanDAC PRP SC Paper No. 01/2017

**LANTAU DEVELOPMENT ADVISORY COMMITTEE
PUBLIC RELATIONS AND PROMOTION SUBCOMMITTEE**

Latest Progress of Public Relations and Promotion Activities

PURPOSE

This paper aims to brief the Public Relations and Promotion Subcommittee (PRP SC) of the Lantau Development Advisory Committee (LanDAC) on the latest progress on public relations and promotion activities of Lantau development since last meeting (29 July 2016).

PUBLIC ENGAGEMENT REPORT

2. The Civil Engineering and Development Department (CEDD) briefed the LanDAC Members on the salient points of the “Public Engagement Report on Lantau Development” (the Report) during the Ninth Meeting on 5 November 2016. The Report and its Executive Summary were also uploaded to the website (www.LanDAC.hk) on the same day for public perusal.

PUBLIC RELATIONS AND PROMOTION ACTIVITIES

3. Since the last PRP SC meeting up to 27 March 2017, the Government together with the PRP SC had provided support or sent representatives to attend the following promotion activities of Lantau:

| Promotion activities supported or attended | |
|---|---|
| Date | : 22 & 23 October 2016 |
| Time | : 2:00 pm – 10:30 pm (22 October) and 3:00 pm – 10:30 pm (23 October) |
| Title | : Silvermine Bay Beach Music Festival 2016 |
| Venue | : Silvermine Bay Beach, Mui Wo |
| Form of support | : Provision of temporary venues to the organisers for holding the event, and attendance of opening ceremony |

(Translated Version)

| | | |
|--|---|--|
| Date | : | From November 2016 to March 2017 |
| Title | : | Logo Design Competition for “Development and Conservation of Lantau” (the Competition) |
| The award presentation ceremony was held at Multi-purpose Hall, 3/F, City Gallery, Central on 18 March 2017. | | |
| PRP SC Members in attendance: Mr Allen HA Wing-on (Chairperson of the Judging Panel), Dr Kenneth CHU Ting-kin and Mr CHOW Yuk-tong | | |

4. The winning entries of the Competition will be displayed during the roving exhibitions between 20 March and 30 April at the locations including City Gallery in Central, 3 Edinburgh Place, Central, Hong Kong (near City Hall Lower Block), Queensway Government Offices, Tung Chung Safe and Healthy City Community Library in Yat Tung Shopping Centre, Yat Tung (I) Estate, Tung Chung, North Point Government Offices, Tsuen Wan Government Offices and Pier No. 6 in Central.

5. In addition, with implementation of the Tung Chung New Town Extension (TCNTE) Project, the CEDD will hold a photo competition in phases and the public will be invited to record by photos the city evolution of Tung Chung. The theme of the first phase of the photo competition will be “Outlook before the TCNTE”. Topics may include Tung Chung’s topography, ecological habitat, flora and fauna, community environment, etc. It is expected that collection of photo works will commence in the third quarter of 2017. The CEDD would report details of the event to Members in due course.

CONCLUSION

6. Members are invited to note the latest progress on public relations and promotion activities of Lantau development.

**The Secretariat
Public Relations and Promotion Subcommittee
Lantau Development Advisory Committee
April 2017**