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For discussion on
12 January 2015

Lantau Development Advisory Committee
Public Relation and Engagement Subcommittee
Paper No. 03/2015

**LANTAU DEVELOPMENT ADVISORY COMMITTEE
PUBLIC RELATION AND ENGAGEMENT SUBCOMMITTEE**

**Proposed Outreach Activities
in the First Half Year of 2015 and Short-term Work**

PURPOSE

This paper lists out the public promotion events which the Government and the Public Relation and Engagement Subcommittee (hereinafter referred to as “PRE Subcommittee”) under the Lantau Development Advisory Committee (hereinafter referred to as “LanDAC”) plan to attend in the first half year of 2015 and the short-term work. This paper is for the reference of PRE Subcommittee members who are invited to give their views.

**PUBLIC PROMOTION EVENTS TO BE ATTENDED BY THE
GOVERNMENT AND PRE SUBCOMMITTEE**

2. The Secretariat has drawn up a list of public promotion events (as listed at Annex 1) by consolidating and collating the list of promotion and exchange platforms or social networks (as of 8 January 2015) as provided by the PRE Subcommittee members. The Government and PRE Subcommittee visited some of the organizations in 2014 and plan to visit the following organizations in the first half year of 2015:

Planned Public Promotion Events
Date: 27 January 2015 Time: 2:30 pm Event: The 20 th Meeting of Tsuen Wan District Council Venue: Conference Room, Tsuen Wan District Office, 2/F, Tsuen Wan Multi-storey Carpark Building (Affiliated PRE Subcommittee member: Hon CHAN Han-pan)

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Planned Public Promotion Events
Date: 10 March 2015 Time: 8:00 pm Event: The 3 rd Working Committee Meeting of Smart Tung Chung Venue: To be confirmed (Affiliated PRE Subcommittee member: Mr HA Wing-on, Allen)
Date: 1 st Quarter of 2015 (To be confirmed) Time: To be confirmed. Event: Heung Yee Kuk New Territories Land Development, Planning and Conservation Committee Meeting Venue: To be confirmed (Affiliated PRE Subcommittee member: Hon CHAN Han-pan)
Date: 1 st Quarter of 2015 (To be confirmed) Time: To be confirmed Name: Heung To Secondary School Parent-Teacher Association Venue: To be confirmed (Affiliated PRE Subcommittee member: Mr CHAN Kit, William)
Date: 1 st Quarter of 2015 (To be confirmed) Time: To be confirmed Name: Joint Parent-Teacher Association of Sham Shui Po District Venue: To be confirmed (Affiliated PRE Subcommittee member: Mr CHAN Kit, William)
Date: 1 st /2 nd Quarter of 2015 (To be confirmed) Time: To be confirmed Name: Innovation and Technology Association and other organizations Venue: To be confirmed (Affiliated PRE Subcommittee member: Mr LI Wing-kwai, Spencer)
Date: 1 st /2 nd Quarter of 2015 (To be confirmed) Time: To be confirmed Name: Junior Chamber International HK Venue: To be confirmed (Affiliated PRE Subcommittee members: Mr HA Wing-on, Allen and Mr. LI Wing-kwai, Spencer)

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Planned Public Promotion Events
Date: 2 nd Quarter of 2015 (To be confirmed) Time: To be confirmed Name: Federation of New Territories Youth Venue: To be confirmed (Affiliated PRE Subcommittee member: Hon CHAN Han-pan)
Date: 2 nd Quarter of 2015 (To be confirmed) Time: To be confirmed Event: Owners' Corporation (private housing in Tung Chung)[public opinion poll, seminar, forum] Venue: To be confirmed (Affiliated PRE Subcommittee member: Ms CHAU Cheun-heung)

3. In accordance with the established procedures, the PRE Subcommittee members concerned should liaise with the relevant organizations to ascertain if they agree with the arrangement of the promotion events proposed. The organizations should then issue invitation letters to the Government for attendance of the events. For organizations not yet confirming the dates of events as shown at Annex 1, the PRE Subcommittee members concerned are reminded to liaise with the relevant organizations to confirm the dates and inform the Secretariat as early as possible for follow-up actions.

SHORT-TERM WORK

4. In response to the PRE Subcommittee members' comment to enhance the Committee's webpage, the Civil Engineering and Development Department has included this task into the scope of services of the public relations consultant to be appointed. However, as it is anticipated that the public relations consultant will not be appointed and commence work until mid 2015, the Government proposed as a short-term publicity measure, to upload the promotional posters, leaflets and video currently under production onto the existing website upon completion for public viewing.

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ADVICE SOUGHT

5. PRE Subcommittee members are invited to give their views on this paper.

**The Secretariat of the
Public Relation and Engagement Subcommittee
Lantau Development Advisory Committee
January 2015**

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**Annex 1 to
Paper No. 03/2015**

**Promotion or exchange platforms or social networks
with association of Subcommittee members
(as of 8 January 2015)**

Promotion or exchange platforms or social networks with association	Event, date and time for the authorities together members of with Lantau Development Advisory Committee and/or its subcommittees to attend	Names of Subcommittee members with association	Remarks
(i) Legislative Council Committee			
1. Panel on Food Safety and Environmental Hygiene, Panel on Health Services , Panel on Transport, Panel on Economic Development, Panel on Welfare Services, Panel on Development, Panel on Environmental Affairs, Finance Committee, Public Works Subcommittee, Establishment Subcommittee	Date: TBC Event: TBC	Hon CHAN Hang-pan	
2. Panel on Development, Panel on Transport, Panel on Environmental Affairs	Date: TBC Event: TBC (Letter will be sent to those committees for arranging meetings with members of LanDAC or Government officers)	Hon WU Chi-wai	
(ii) District Council			
1. Islands District Council	Date: 4:00 pm, 15 Dec 2014 Event: The 6th Meeting of Island District Council in 2014 (Completed)	Mr CHOW Yuk-tong Ms CHAU Chuen-heung Mr CHOW Ho-ding, Holden	
2. 18 District Councils	Date: 11:00 am, 18 Dec 2014 Event: Chairmen and Vice chairmen of District Council Meeting (Completed)	Home Affairs Department	
3. Tsuen Wan District Council	Date: 2:30pm, 27 Jan 2015 Event: The 20th Meeting of Tsuen Wan District Council	Hon CHAN Hang-pan	
4. Wong Tai Sin District Council	Date: TBC Event: TBC (Letter will be sent to Wong	Hon WU Chi-wai	

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	Tai Sin District Council for arranging meetings with members of LandDAC or Government officers)		
(iii) Rural Committees			
1. Heung Yee Kuk New Territories	Date: Dec 2014 (TBC) Event: Land Development, Planning and Conservation Committee Meeting	Hon Chan Hang-pan	
(iv) Local Groups/ Organizations			
1. Lantau Development Alliance	Date: 12:30-2:00pm, 24 Oct 2014 Event: Lantau Development Round Table Luncheon Meeting(Completed) Date: 5:20pm, 6 Nov 2014 Event: Annual General Meeting (Completed)	Mr HA Wing-on, Allen	
2. Tung Chung Safe and Healthy City	Date: 4pm, 11 Dec 2014 Event: The 2 nd meeting of Steering Committee in 2014 (Completed)	Ms CHAU Chuen-heung	
3. Smart Tung Chung	Date: 8:00-9:30pm, 10 Mar 2015 Event: Smart Tung Chung Working Committee 3rd Meeting	Mr HA Wing-on, Allen	
4. World Green Organization	Date: 2015 (TBC) Event: Seminar or Consultation Activity	Mr LI Wing-kwai, Spencer	
5. Federation of New Territories Youth	Date: Q2 2015 (TBC) Event: TBC	Hon CHAN Hang-pan	
(v) Owners' Committees/Mutual Aid Committees			
1. Owners' Committee (Private Housing of Tung Chung)	Date: Q2 2015 (TBC) Event: TBC	Ms CHAU Chuen-heung	
(vi) Professional Groups			
1. Innovation and Technology Association and other organizations	Date: Q1/Q2 2015 (TBC) Event: TBC	Mr LI Wing-kwai, Spencer	
2. HKIE, HKIA, HKIP, HKIS, Hong Kong Coalition of Professional Services, Designing Hong Kong Limited, Civil Exchange and	Date: TBC Event: Joint Seminar	Ms LAM Lit-kwan Mr LAM Siu-lo, Andrew	

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other professional institutions			
(vii) Schools/Educational Institutions			
1. Association of School Heads of Islands District	Date: 4:00-6:00pm, 5 Nov 2014 Event: Meeting for discussion of Lantau Development and Human Resources Information Database (Completed)	Mr HA Wing-on, Allen	
2. Heung To Middle School Parent-Teacher Association	Date: Q1 2014/ Q2 2015 (TBC) Event: TBC (Can work in coordination with the plan of LanDAC)	Mr CHAN Kit, William	Coordinated with school examination schedule is needed
3. Joint Parent-Teacher Association of Sham Shui Po District	Date: Q1 2014/ Q2 2015 (TBC) Event: TBC (Can work in coordination with the plan of LanDAC)	Mr CHAN Kit, William	
4. Joint Parent-Teacher Association of Islands District	Date: TBC Event: TBC	Mr HA Wing-on, Allen	
(viii) Organizations that target on different age groups (For example : youth, elderly)			
1. Tung Chung Youth Association and Federation of Islands Youth	Date: TBC Event: Joint meeting	Ms CHAU Chuen-heung Mr YIP Kam-hung	
(ix) Industrial and Commercial Organization			
1. Hong Kong Inbound Tour Operators Association	Date: TBC (Later stage) Event: TBC (Can work in coordination with the plan of LanDAC)	Mr CHAN Kit, William	Mainly target on overseas visitors
2. The Federation of Hong Kong Chinese Travel Agents	Date: TBC (Later stage) Event: TBC (Can work in coordination with the plan of LanDAC)	Mr CHAN Kit, William	Mainly target on overseas visitors
3. Junior Chamber International HK	Date: Q1 2014/ Q2 2015 (TBC) Event: Pop Polls, Seminar, forum	Mr HA Wing-on, Allen Mr LI Wing-kwai, Spencer	
4. The Hong Kong Chinese Importers' & Exporters' Association	Date: TBC Event: TBC	Mr CHOW Ho-ding, Holden	
(x) Others (Please specify)			
1. Hong Kong Sheng Kung Hui Welfare Council Limited	Date: 11 Dec 2014 Event: Roving Exhibition during the release of result of DSE Mock Exam of Joint	Mr HA Wing-on, Allen	

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	Schools in Lantau 2014-2015(Completed)		
2. Hoi Bun Heritage Docents Society	Date: TBC (by the time with projects commence) Event: Use the society as a platform for promotion (Can work in coordination with the plan of LanDAC)	Mr CHAN Kit, William	NGO consists of volunteers from tertiary institutions
3. Hong Kong Daily News、Hong Kong Economic Times and Phoenix TV	Date: TBC Event: Publish articles	Mr CHAN Kit, William	Mr Chan may help contacting the newspapers for articles publication if needed
4. Democratic Party	Date: TBC Event: TBC (Can work in coordination with the plan of LanDAC)	Hon WU Chi-wai	
5. 30SGroup	Date: TBC Event: TBC	Ms HUNG Yee-man, Cathy	
6. The Y.Elites Association Limited	Date: TBC Event: TBC	Ms HUNG Yee-man, Cathy	
7. Hong Kong United Foundation Limited/ Speak Out HK	Date: TBC Event: TBC	Ms HUNG Yee-man, Cathy	
8. Scout Association of Hong Kong – Public Relations Committee	Date: TBC Event: TBC	Ms HUNG Yee-man, Cathy	