

For discussion on
27 October 2014

Lantau Development Advisory Committee
Public Relation and Engagement Subcommittee
Paper No. 03/2014

**LANTAU DEVELOPMENT ADVISORY COMMITTEE
PUBLIC RELATION AND ENGAGEMENT
SUBCOMMITTEE**

Preliminary Work Plan

PURPOSE

This paper sets out the preliminary work plan of the Public Relation and Engagement Subcommittee (hereinafter referred to as “PRE Subcommittee”) for PRE Subcommittee members’ consideration and discussion.

PRELIMINARY WORK PLAN

2. The 1st meeting of the Subcommittee was held on 6 October 2014 and its work was confirmed in the meeting as: to assist Lantau Development Advisory Committee (hereinafter referred to as “LanDAC”) in drafting a comprehensive publicity and consultation strategies cum plans for the overall development strategy of Lantau; to support government and LanDAC in the implementation of the endorsed development strategies for individual areas and/or consultation on projects; to provide professional input to relevant stakeholders or organisations. In addition, the PRE Subcommittee can also formulate publicity and response strategies for views on key issues of public relations.

3. The work plan of the PRE Subcommittee should tie in with the discussion outcomes of LanDAC and the other three Subcommittees and the progress of the formulation of development strategies. The proposed preliminary work plan of PRE Subcommittee is as follows:

1st Meeting (6 October 2014)

- Confirmation of the terms of reference, house rules and system of declaration of interests of PRE Subcommittee

(Translated Version)

- Confirmation of the work of PRE Subcommittee

2nd Meeting (27 October 2014)

- Discussion and formulation of activity schedules for the 4th quarter of 2014 and 1st quarter of 2015
- Discussion and formulation of the preliminary work plan including discussions on the promotion of the four development directions (such as production of webpage, promotional posters and leaflets) confirmed by LanDAC

[Note: The work progress and results by phase of PRE Subcommittee will be presented to the 4th LanDAC meeting on 22 November 2014 for members' consideration.]

3rd Meeting (End of December 2014/Early January 2015)

- Further discussions on the promotion of the four development directions (such as production of webpage, promotional posters and leaflets) confirmed by LanDAC
- Drafting a comprehensive publicity and consultation strategy cum plan
- Drafting publicity and consultation strategies for development strategies for individual area and/or projects supported by LanDAC
- Formulating publicity and response strategies on key issues of public relations

4th Meeting (End of March 2015)

- Following up specific work items, examining progress and introducing suitable public engagement activities in light of the discussion results of PRE Subcommittee and other Subcommittees

5th Meeting (Early June 2015)

(Translated Version)

- Reviewing and revising the development strategy(ies) for the overall/ individual area(s) and/or projects' publicity and consultation strategies
- Reviewing and revising publicity and response strategies on key issues of public relations

ADVICE SOUGHT

4. Members are requested to advise on the preliminary work plan.

**The Secretariat of the
Public Relation and Engagement Subcommittee
Lantau Development Advisory Committee
October 2014**